



Akron Cleveland Association of REALTORS® CORPORATE BRANDING OPPORTUNITIES

2026



YEARLY ACAR EVENTS

Annual Meeting
Pancakes & Politics/Advocacy Week
Inaugural
ACAR Legal Update
RPAC Auction
Volunteer Leadership Workshop

ADDITIONAL EVENTS

Lunchtime Success Series Classes
Designation/Certification Classes
Broker Forums
YPN Forum Educational Offerings
Advocacy Events

SPONSORSHIP LEVEL 1 | \$1,200

- Table tent recognition and sign on the registration table
- Banner Stands (provided by sponsor)
- Large Company Logo – Web Registration Page & selected Marketing Materials
- 2 Tickets to the event
- Business Card Bowl – (prize provided by sponsor)
- Photo with award winners (Realtor of the Year @ Annual Meeting)
- Photo with officers (Inaugural)
- Post-event Thank you on ACAR social media channels
- Verbal recognition (sponsors to stand)
- Draw the raffle winner (where applicable)
- Full-page ad in digital program (RPAC Auction only)

Event Choice(s) at this Level

- Annual Meeting
- Pancakes & Politics
- Inaugural
- ACAR Legal Update
- RPAC Auction
- Leadership Workshop



"As an affiliate member who has sponsored many ACAR events over the years, I've seen firsthand the tremendous value these opportunities bring to our business. The exposure and connections we've gained through ACAR's events have directly contributed to our growth and success in the industry."

- Ryan Marrie, Ohio Real Title



Akron Cleveland Association of REALTORS®

216-901-0130 | ACARsponsorship@akronclevelandrealtors.com
9100 South Hills Blvd., Suite 150 | Broadview Heights



2026 CORPORATE BRANDING OPPORTUNITIES

SPONSORSHIP LEVEL 2 | \$500

- Table tent recognition
- Small Logo – Web Registration Page & selected Marketing Materials
- 1 Ticket to the event
- Post-event Thank you on ACAR social media channels
- Verbal recognition
- Half-page ad in digital program (RPAC Auction only)

Event Choice(s) at this Level

- Annual Meeting
- Pancakes & Politics
- Inaugural
- ACAR Legal Update
- RPAC Auction
- Leadership Workshop

SPONSORSHIP LEVEL 3 | \$300

- Table tent recognition
- Company name – Web Registration Page & selected Marketing Materials
- Verbal recognition

Event Choice(s) at this Level

- Annual Meeting
- Pancakes & Politics
- Inaugural
- ACAR Legal Update
- RPAC Auction
- Leadership Workshop

A DISCOUNT OPPORTUNITY

If an ACAR member selects FOUR (4) of the top-level sponsorships for 2025 and if those sponsorships are paid in full by February 28, 2026, the sponsor will receive a 10% discount on the total amount.

** If you secure your sponsorship less than one month before the event, recognition may be limited.

**Once you sign and submit the Partner Commitment form, you will be invoiced within 30 days. Please share this information with the person who will be attending the event.

**If a member chooses 4 of the top-level sponsorships for 2026 and if those sponsorships are paid in full by February 28, 2026, the sponsor will receive a 10% discount on the total amount.

ADVOCACY Opportunities

Diversity Council MEET UPS - ACAR's Diversity Council will be meeting periodically throughout the year to host collaborations with other partners as well as members of ACAR. - **\$500 per meet up**

#HomeForAll FUNDRAISER EVENT - ACAR's annual HomeForAll Community Fund Fundraiser event (tbd) - **\$500 each**

ADVERTISING Opportunities

#HomeForAll PODCAST - Individual episode sponsorship. Three-sentence promo (written by sponsor) and read by podcast host. Placement at either the beginning or end of the episode. Episodes available until sold out! - **\$250 per episode**

ACAR Electronic NEWSLETTER - One display ad per digital newsletter/e-blast per week for one month (4 weeks); The Communication Connection AND ACAR e-Blast reach over 6,000 members. - **\$300 per month**

AkronClevelandRealtors.com WEBSITE - Three ad sizes available. Positioning will be decided by ACAR staff as available. Sizes Available: Leaderboard banner, Skyscraper, and Sidebar Square. - **\$250 per month**

My ACAR Mobile App - ACAR's new mobile app includes a rotating carousel on the home page. Only ONE ad will be included in the ACAR carousel per quarter (Jan-Mar; Apr-Jun; Jul-Sep; Oct-Dec). - **\$3,000 each (4 available)**

ACAR Quarterly STATS Sponsorship - As a quarterly sponsor, your company logo will be featured on all stats sheets for three consecutive months—shared on our website, social media channels, and in our digital newsletter. **\$750 each (4 available)**



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2026 CORPORATE BRANDING PARTNER COMMITMENT FORM

Company Name:

Primary Affiliate Member Name:

Email Address:

Please check all that apply and complete the blanks where applicable

ENGAGEMENT OPPORTUNITIES | Multiple Levels Available

ANNUAL MEETING

- SPONSORSHIP LEVEL 1 | \$1,200
- SPONSORSHIP LEVEL 2 | \$500
- SPONSORSHIP LEVEL 3 | \$300

ACAR LEGAL UPDATE

- SPONSORSHIP LEVEL 1 | \$1,200
- SPONSORSHIP LEVEL 2 | \$500
- SPONSORSHIP LEVEL 3 | \$300

INAUGURAL (2027)

- SPONSORSHIP LEVEL 1 | \$1,200
- SPONSORSHIP LEVEL 2 | \$500
- SPONSORSHIP LEVEL 3 | \$300

PANCAKES & POLITICS

- SPONSORSHIP LEVEL 1 | \$1,200
- SPONSORSHIP LEVEL 2 | \$500
- SPONSORSHIP LEVEL 3 | \$300

RPAC AUCTION

- SPONSORSHIP LEVEL 1 | \$1,200
- SPONSORSHIP LEVEL 2 | \$500
- SPONSORSHIP LEVEL 3 | \$300

LEADERSHIP WORKSHOP

- SPONSORSHIP LEVEL 1 | \$1,200
- SPONSORSHIP LEVEL 2 | \$500
- SPONSORSHIP LEVEL 3 | \$300

ENGAGEMENT OPPORTUNITIES | One Level Only

Lunchtime Success Series | \$500 Each (6 Available)

_____ Number of LSS events you are sponsoring (ie. 1, 4, etc.)
(You will be notified by ACAR staff of which LSS event you will be sponsoring)

Educational and C.E. Classes | \$500 Each

_____ Number of classes you'd like to sponsor
(You will be notified by ACAR staff of which classes you will be sponsoring)

Advocacy Opportunities | \$500 Each

_____ #HomeForAll Fundraiser
_____ Number of Diversity Council Meet Ups you'd like to sponsor

Broker Forum Sponsors | \$500 each (3 Available)

_____ Number of forums you'd like to sponsor
(You will be notified by ACAR staff of which forums you will be sponsoring)

YPN Educational Offerings | \$500 Each (3 Available)

_____ Number of YPN educational offerings you are sponsoring
(You will be notified by ACAR staff of which YPN classes) you will be sponsoring)

DIGITAL OPPORTUNITIES

#HomeForAll Podcast Episode Sponsorship | \$250 Each

_____ Number of podcast episodes you are sponsoring (ie. 1, 4, etc.) - 2 sentence sponsorship verbiage to be supplied by the sponsor. (You will be notified by ACAR staff of which episode(s) you will be sponsoring)

ACAR Electronic Newsletter | \$300 Each (10 Available)

_____ Number of months/insertions you want to reserve (ie. 1, 4, etc.)
(One ad per month provided by the advertiser - 4 exposures per month)

ACAR Website Ads | \$250 Each

- _____ Leaderboard Website Banner Ad
- _____ Skyscraper Website Ad
- _____ Sidebar Square Website Ad

(All advertising packages on the ACAR website are priced on a 1-month basis. Discounts are available for purchases of multiple months at a time.)

Please contact us for more information about multi-month pricing options and to inquire about applicable discounts. All prices are subject to change, and additional terms may apply.)

BRAND NEW OPPORTUNITIES

ACAR Quarterly STATS Sponsorship | \$750 each (4 Available)

_____ Indicate the quarter you wish to sponsor (ie. 1st, 2nd, 3rd, 4th)

My ACAR Mobile App - Carousel Ad | \$3,000 Each (4 Available)

_____ Indicate the quarter you wish to sponsor (ie. 1st, 2nd, 3rd, 4th)

Authorized Electronic Signature:

Date:

Payments due within 30 days of receipt of invoice. No refunds available.

Email to: ACARsponsorship@akronclevelandrealtors.com